



**Please consider advertising with the KUUMBA Players!**

**Advertising with the KUUMBA Players**

Program Ads are a great way to promote your business to an educated group of consumers at a time when they are uniquely receptive to your message. By supporting the local arts scene you establish your business as a part of the Washington DC community.

**Supporting the Community**

Located at the crossroads of Adams Morgan, Columbia Heights and Mount Pleasant, the KUUMBA Players is indeed the neighborhood's theatre – a place where people from all walks of life gather to share artistic experiences, to see and be seen. What better way to show your support than to advertise in our program?

**Demographics**

We expect an average attendance of 250 people each night of our spring musical, "Once On This Island." With 6 performances – that's almost 1500 people! Many of our audience members are ideal customers for your business because they live in the area. A large portion are also local home-owners who place great value on the interconnectedness of the community – and make a concerted effort to support local vendors over retail chains.

**Price**

For \$50 you can have a quarter page ad in the "Once On This Island" Program.  
\$85 Half page ad.  
\$150 Whole page!

**The Mission of the KUUMBA Players**

The KUUMBA Players address issues of social conscience through performances by artists from the Washington area. We are a welcoming community theatre based at All Souls Church.

SAMPLE ¼ Page AD:



**The Bottom Line**

Advertising with the KUUMBA Players is a unique, cost-effective way to support the community and make a lasting impression with your target audience! Contact us before **March 6<sup>th</sup>** so we can be sure to include your ad in the program.

**ADVERTISING WITH KUUMBA PLAYERS** (Please make checks out to All Souls Church, Unitarian and write "KUUMBA Program Ad" in the memo line.) We can either use your own art – or the information you provide to us below to create your ad. All art submissions must be in JPEG, TIF or camera-ready form. Send to [annaharg@gmail.com](mailto:annaharg@gmail.com)

Business Name: (as you'd like it to appear in program)

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Date: \_\_\_\_\_ Would you like to be included on the KUUMBA Players E-mail list? Yes / No

Please Mail Checks to: KUUMBA Players, All Souls Church Unitarian, 1500 Harvard Street NW, Washington, DC 20009. Contact Anna Hargrave at 301-996-1533 or [annaharg@gmail.com](mailto:annaharg@gmail.com) to make a credit card donation.